

HOST a "VERY HUNGRY CATERPILLAR FOOD BANK FUNDRAISER"

Help those in need in your community this holiday season

We've created this downloadable event kit with everything you need to hold a Very fun,
Very helpful, *Very Hungry Caterpillar* event this season!

Attendees can drop a financial donation into your store's one-of-a-kind donation box, listen to
Very Hungry Caterpillar stories, and make crafts to bring home!

Here's how to host your own VERY HUNGRY CATERPILLAR FOOD BANK FUNDRAISER event: **REACH OUT:**

- Reach out to a food bank in your area where you would like to donate the funds you collect at your event. They can help you coordinate pick-up or drop-off of your donations, and can help you spread the word!
- Need help finding a food bank in your area?

Go to <https://www.feedingamerica.org/find-your-local-foodbank> to find one near you!

SPREAD THE WORD:

- Mention your event in your newsletter
- Print out and customize your event sign to hang in your window

GET READY:

- Find a box or other container you can use to collect funds. Feel free to put it out before your event!
- Customize your DONATION BOX SIGN - you can even have event attendees help decorate it!
- Print out copies of the ACTIVITY PACK and gather materials for kids to use: scissors, crayons, markers, colored pencils.
- Make sure you're stocked up on all our full line of Very books, including our holiday titles: *Thanks from the Very Hungry Caterpillar*, *The Very Hungry Caterpillar's 8 Nights of Chanukah*, and *Merry Christmas from The Very Hungry Caterpillar*

TIME FOR YOUR VERY HUNGRY CATERPILLAR FOOD BANK FUNDRAISER EVENT!

- Collect funds
- Read your favorite Very books.
- Have kids help decorate your donation box in any way you'd like.
You can use our decoration coloring sheet, too!
- Hand out activities for kids to complete
- Be sure to take pictures and tag @penguinyoungreaders!

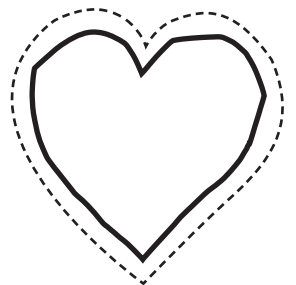
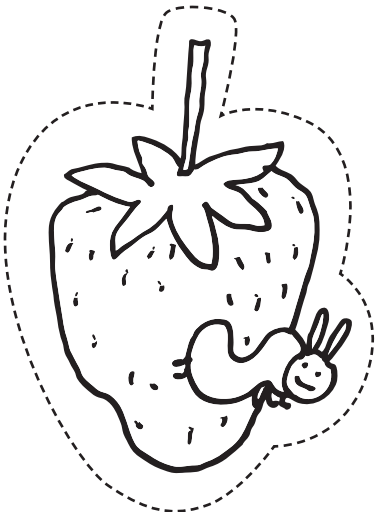
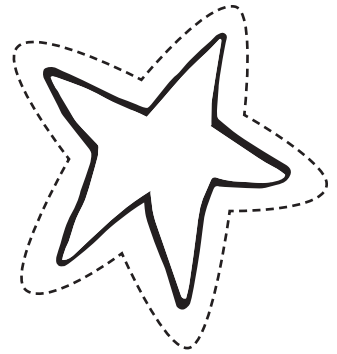
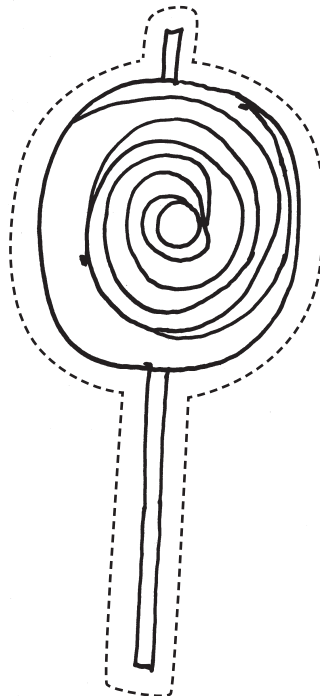
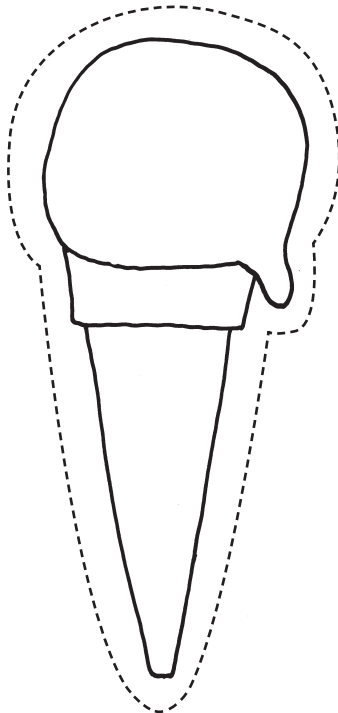
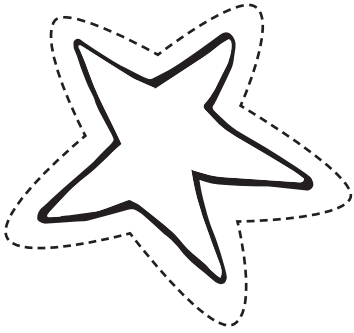
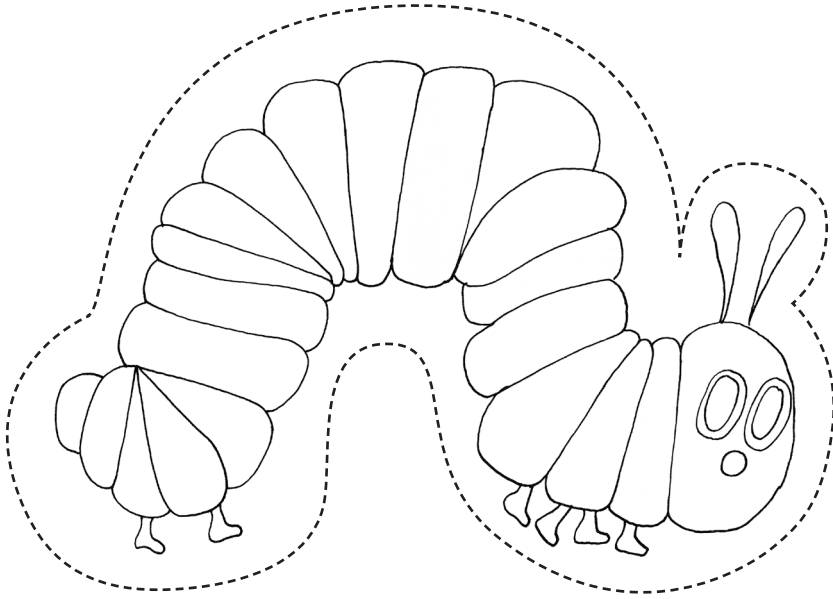
AFTER YOUR EVENT

- Reach out to your partner food bank to coordinate drop off or pick up for your collected donations
- Leave your one-of-a-kind Fill Our Very Hungry Food Bank collection box up for the holiday season!



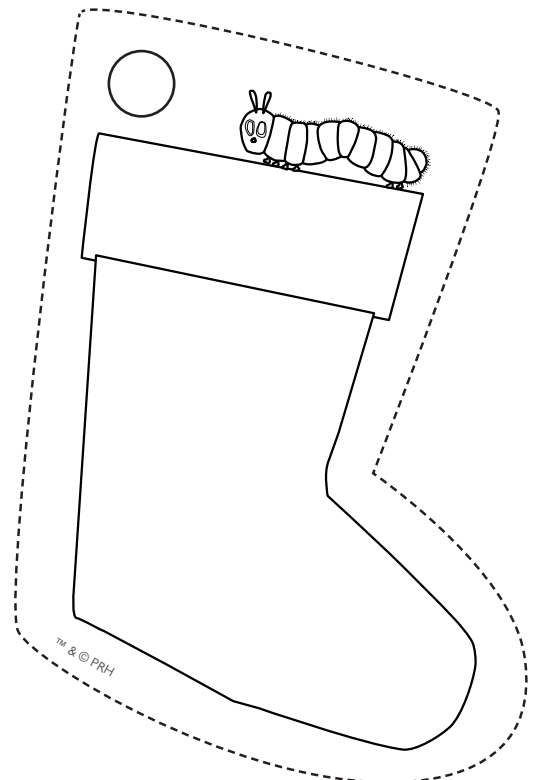
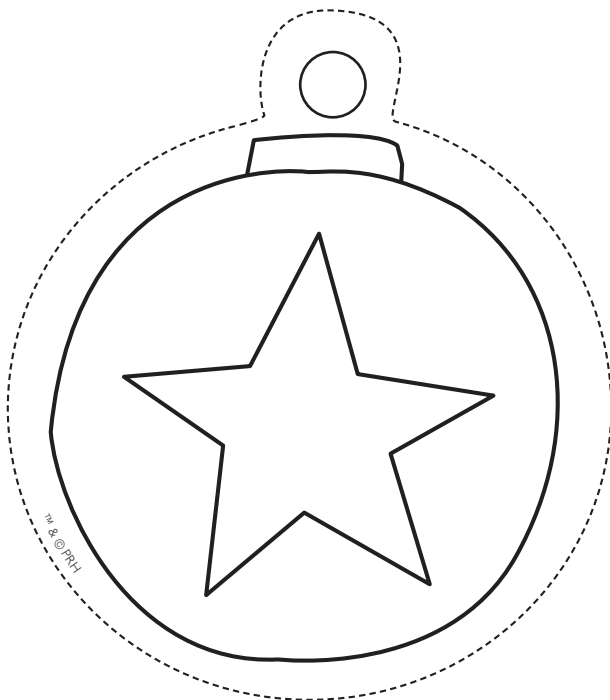
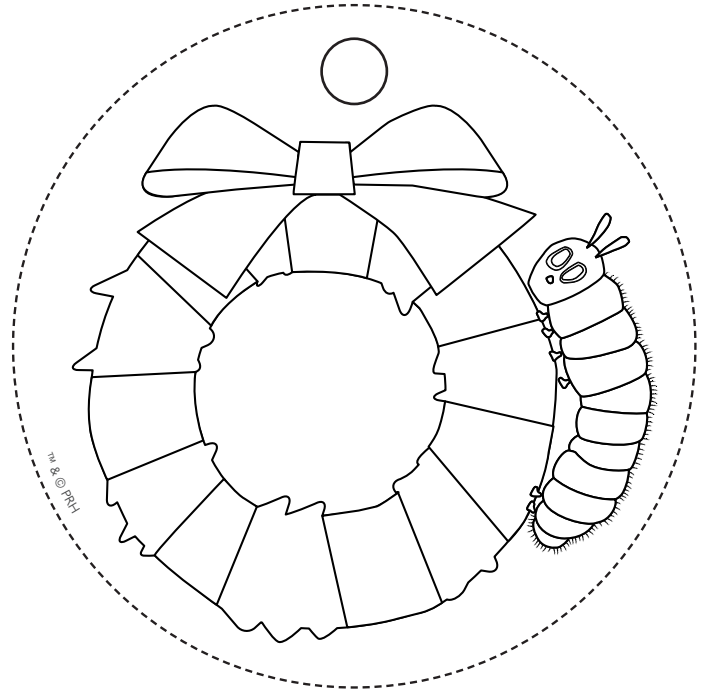
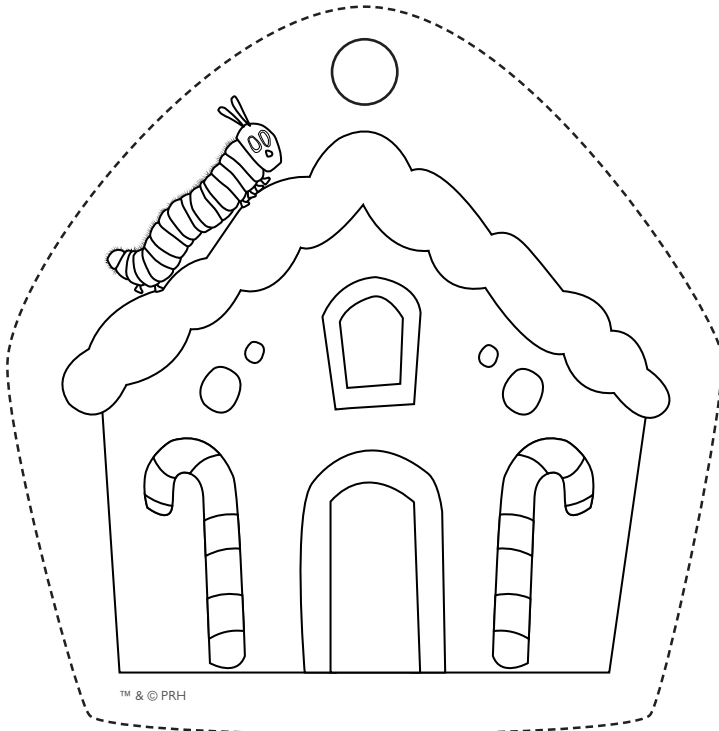
HELP DECORATE OUR DONATION BOX!

Can you color in the images below? Have an adult help
cut them out and tape or glue them to the box.



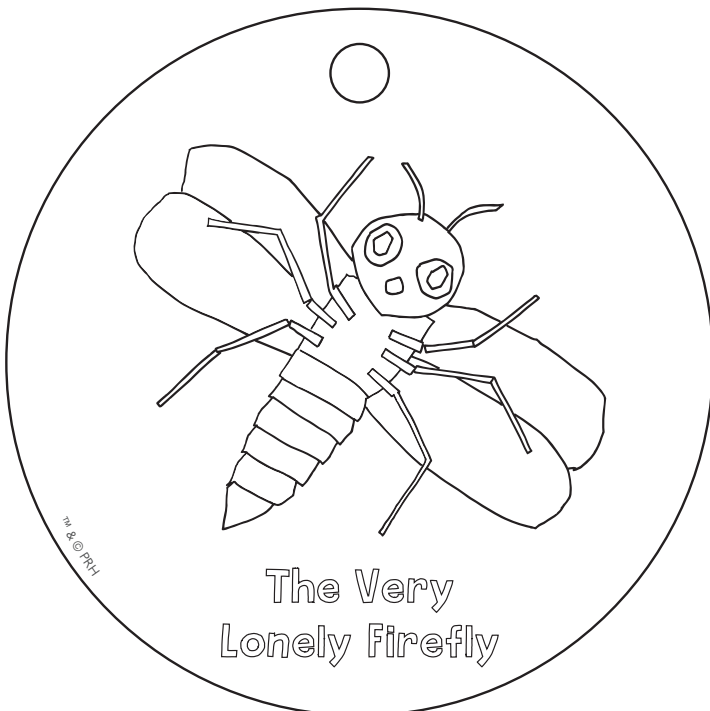
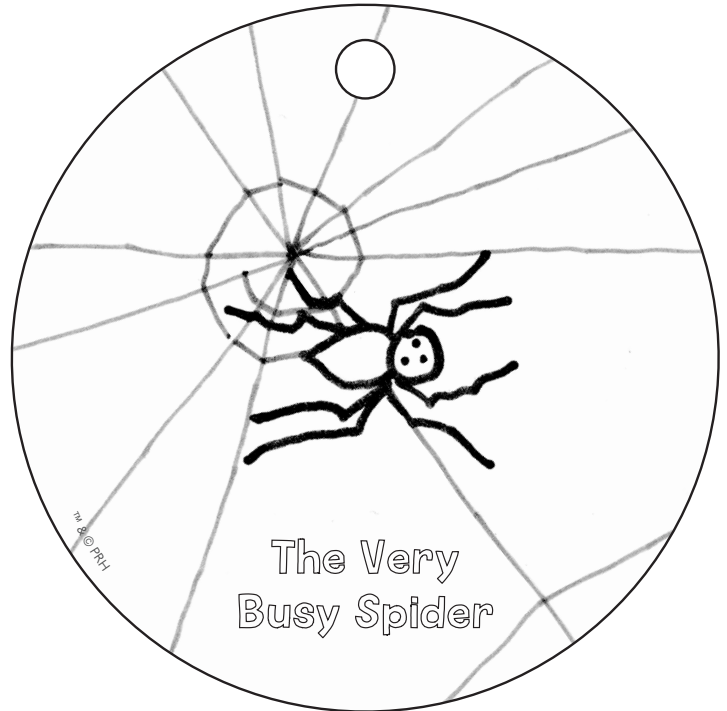
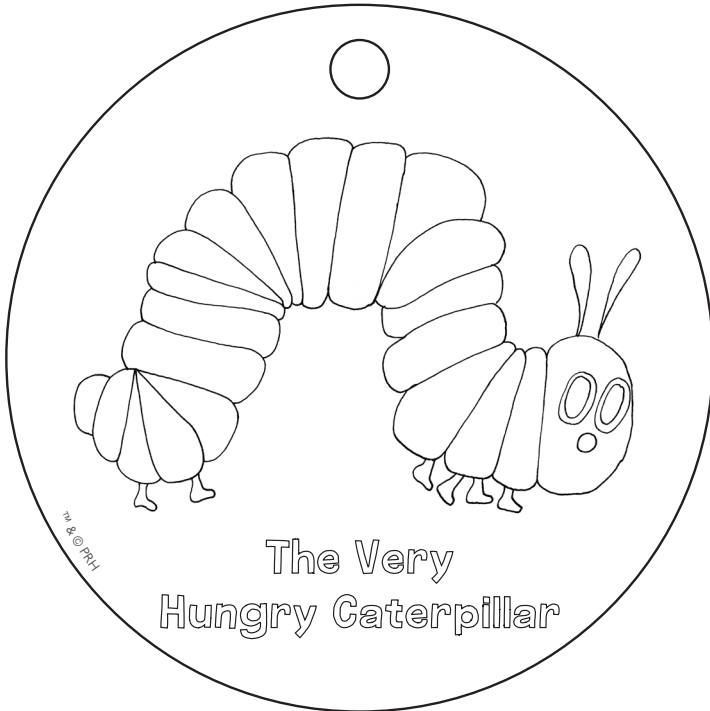
COLOR THESE VERY FUN ORNAMENTS!

When you're done , have an adult help cut them out, then
attach two ends of a piece of yarn or string to the top so
you can hang them up.



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Caterpillar is VERY hungry. Spider is VERY busy.
How you describe yourself? Are you silly? Creative? Sleepy?



Fill in below....

I am a VERY _____ Kid!

Now, draw a picture of yourself!

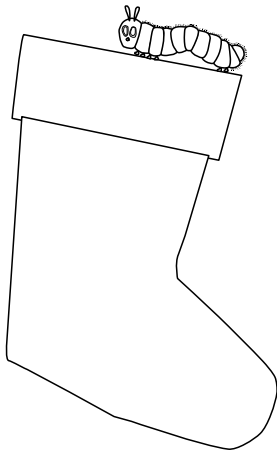


The Very Hungry Caterpillar
and

Love,

Thank you!

world of
ERIC
CARLE



Directions:

Fold twice along the dotted lines so that the "Thanks" design is on the front of the card, and these directions are on the back.

Fill in your card and give it to someone you love!

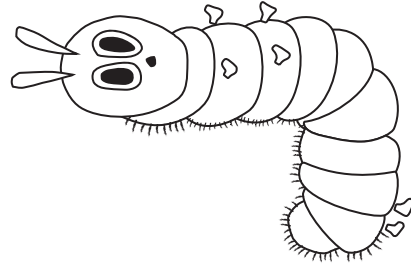


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Help us fill our
VERY HUNGRY CATERPILLAR
FOOD BANK FUNDRAISER!
We are collecting donations for:



Join our Very Hungry Caterpillar Food Bank Fundraiser!

We'll be donating collected funds to a local food bank!



Date: _____

Time: _____

Come have fun with Very Hungry Caterpillar
activities and crafts!